

Make-up Testing

How do we create and deliver ethnic color cosmetics?
Or develop and launch natural, organic and vegan make-up products?
Or design and produce sustainable color solutions?
See how we support our clients to launch the latest innovative make-up products by offering a complete analytical testing programme and multicentric clinical studies.

Clinical Studies



Foundation

- Make up remover
- Radiance of the complexion
- Moisturizing
- Smoothing
- Matifying
- Oxygenation - tissue respiration
- Lasting
- Sweat resistance
- Waterproof
- No-transfer
- Mask resistance testing
- Blemish coverage test (long term/short term)
- Coverage retention test



Mascara

- Make up remover
- Separating
- Lengthening
- Thickness
- Curving
- Lasting
- Volumizing
- Waterproof



Eye-Liner

- Brightness
- Matity
- Lasting



Lipstick

- Make up remover
- Brightness
- Moisturizing
- Lasting
- Volumizing
- No-transfer
- Mask resistance testing



Powder

- Flash-Back effect
- Lasting
- Mask resistance testing



Eyeshadow

- Make up remover
- Lasting
- Color retention test



Analytical Testing

- Preservatives
- 26 Allergenic fragrances according to Regulation (EC) No 1223/2009
- Phthalates
- Heavy metals (e. g. Pb, As, Sb, Hg, Cd)
- UV-Filters
- Polyols
- Nourishing ingredients (e. g. Panthenol, Allantoin, Coenzyme Q10)
- Fluoride
- Formaldehyde
- Titanium dioxide
- PFAS (PFOA, PFNA, PFDeA, PFUnA, PFDoA, PFTrA, and PFTA)



Disposable and reusable cottons, wipes and makeup removers

- Global characteristics (weight, dimensions, thickness, diameter)
- Mechanical characteristics (resistance, texture)
- Visual characteristics (whiteness)
- Sensorial characteristics (softness)
- Materials characteristics (quantification of the fibers, micronary index, number of nodes cotton, neutrality detection of impurities, test of absorption / penetration)
- Chemical control (BIO and GOTS claim control, pH, decoloration after wash), microbiological and clinical assessment



Vegan Offer

- Toxicology and Regulatory Assessment
- Animal DNA Analysis
- On-site Audit
- Declarations of conformity / labelling



Cosmetics &
Personal Care

Global Expertise, Personal Touch

